

TNT Partner Brief

Taste Neutralization Technology (TNT) builds the perception layer of consumer products. Our patent-pending Taste Intensity Modulation (TIM) platform changes how a product is experienced — without changing the underlying product.

What TNT is

- A licensable sensory technology platform
- Patent-pending TIM core for modulating taste intensity, harshness, and aftertaste
- Six+ category applications: cannabis, food, beverage, alcohol, hydration, outdoor

Why partners care

- Reduce perceived harshness and bitterness in existing SKUs
- Improve repeat-purchase signals without reformulation
- Category-exclusive licensing protects partner positioning

What we offer partners

- Co-development pilots within 30–60 days
- Category exclusivity and territory rights
- White-label and ingredient-license structures
- Anna — AI spokesperson to support partner education

First conversation

We respond to qualified partners within two business days. Email partners@tasteneutralizationtech.com or visit tasteneutralizationtech.com/contact to start a conversation.