

TNT Licensing Overview

TNT is licensing-first. We do not compete with our partners in their categories — we license the TIM platform so category leaders can deploy TNT-powered sensory experiences under their own brand.

Licensing structures

- Category exclusivity — one strategic partner per category, per territory
- Co-development pilots — joint validation before commercial rollout
- White-label / ingredient license — TIM embedded inside the partner's SKU
- Investor-track licensing — bundled IP rights for strategic acquirers

Six-step partnership journey

- 01 · Discovery call — category fit and scope
- 02 · NDA + technical briefing
- 03 · Pilot scoping and sample request
- 04 · Co-development validation
- 05 · Commercial agreement and exclusivity terms
- 06 · Market launch with platform and storytelling support

What's protected

TIM is a patent-pending platform. Licensing partners receive defined IP rights, brand co-positioning, and access to the TNT applications portfolio (TerpSmooth, HeatShield, SaltShield, TNT Pure, TNT Wild, and the TNT alcohol line).

Start a licensing conversation

Email partners@tasteneutralizationtech.com or use the licensing inquiry form at tasteneutralizationtech.com/contact.